



Tamilnadu State Council

# FICCI's E-Commerce Summit 2017 and Exhibition

Dec 1, 2017, Friday  
Hotel ITC Grand Chola  
Chennai

Conference & Exhibition on  
'Next Generation  
E-Commerce - Opportunities  
& Challenges'



# Overview

FICCI E-Commerce Summit 2017 & Exhibition is India's largest E-Commerce summit, which will be the central platform for Producers, Retailers, Distributors, Marketplace, Consumer, Service / Technology / Solution providers for E-commerce, Consumer Forum, Cyber Crime Team, Govt and the various institutional & Industrial bodies including Micro, Small and Medium enterprises, various institutions focused on Entrepreneurship, Startups and Funding agencies to come together, deliberate, discuss on the huge opportunity ahead as well as discuss the challenges and solutions for scaling rapidly to create more value and growth for everybody in the ecosystem. The Summit with the theme "Next Generation E-Commerce – Opportunities and Challenges" will throw light on the emerging paradigms in E-commerce and showcase the huge opportunity as well as debate on the various issues and challenges plaguing this space.





## Coverage

The conference through its plenaries and panel discussions will raise the issues and challenges concerning the industry. Industry experts & professionals will discuss and share their knowledge and experience in this field. Around 200+ companies providing e-commerce solutions (Technology & IT, Logistics & Delivery, Security, Marketing & Loyalty, Marketplace, Knowledge & Consulting, Funding & Online Payment Solutions, Printing & Packaging) as well as innovation enablers, educators, MSME's are expected to participate as Sponsors, Delegates, Exhibitors etc. during the event.



- 
- A decorative graphic in the top left corner consisting of a large pink arrow pointing right, a white arrow pointing right, and a teal arrow pointing right, all overlapping.
1. Potential Opportunities and Scale-up in E-commerce
  2. Current Challenges in E-Commerce and Solutions
  3. Security issues in E-commerce
  4. Consumer Awareness, Complaint mechanisms
  5. Next Generation E-commerce (Digital Technologies, Analytics, AI, AR/VR,...)
  6. Fulfillment Strategies
  7. Last Mile Challenge
  8. Crystal Gazing into the future (2020 and Beyond)
  9. Indian E-commerce Situation vis-a-vis leading countries
  10. Payments and evolving landscape


A large pink arrow pointing right, located in the bottom right corner of the slide.

# Topics and Discussions

- Become aware of emerging paradigms and Opportunities
- Network and engage with the e-Commerce Leaders and Ecosystem
- Get enlightened on Innovation in E-commerce Business Models
- Understand closely as to what is involved in “Entrepreneurship in E-commerce”
- Walk away with some Strategies and Solutions for scaling the business
- Be conscious of the Security Issues, Challenges and Solutions
- Focus on Consumer Awareness & Rights (Complaint and other redressal mechanisms)
- Make/Close some Deals, Signups, Partnerships and Commerce at the summit
- Showcase to the world, your products, solutions, services at the Exhibition

## Why Attend





- 
- A large yellow arrow pointing to the right, positioned to the left of the list.
1. TANSTIA-FNF
  2. NASSCOM
  3. CIOKlub
  4. SPIN Chennai
  5. IEEE
  6. Veltech TBI
  7. CSI
  8. PMI
  9. eWIT
  10. TiE
  11. ISACA
  12. BNI
  13. TCC
  14. HCC
  15. MCCI
  16. NEN
  17. Retail Association of

A vertical yellow line running down the right side of the page.

## Supporting Institutions & Professional Bodies



# Why E-Commerce Summit



E-commerce is a huge Opportunity growing at the rate of 35% CAGR per annum in India and expected to cross the \$100bn mark by 2020. Internet Access and Smart Phone Penetration is becoming deep and broad enabling more and more digital Consumers to shop online. There are several challenges and issues that have started happening including credit card theft, unauthorized billing in credit card, defective products, delinquency in service promised etc. We want the “Voice of Consumer” heard as well as the various “Security Issues and Challenges” discussed.

More Payment Paradigms are evolving and more and More Sectors have hopped on to E-commerce. People also want to know about the GST and Tax related issues pertaining to e-commerce. Govt of Tamil Nadu also wants to promote E-Commerce in a big way and would like to make suitable policy changes and remedial measures as needed.





THE HINDU  
**BusinessLine**

**Media  
Partner**





# Sponsorship Packs

**Rs. 7 lacs**

Platinum / Event  
Sponsor

**Rs. 5 lacs**

Gold / Event Co-Sponsor

**Rs. 3 lacs**

Custom Sponsor  
(Innovation Partner, Fintech  
Partner, Retail Partner)

# Sponsorship Packs

**Rs. 2 lacs**

Country Partner

**Rs. 3 lacs**

Media Partner



**Rs. 2 lacs**

Theme Partner

**Rs. 2 lacs**

Academic Partner



# Sponsorship Packs

**Rs. 1.5 lacs**

Hospitality Partner

**Rs. 1.5 lac**

Kit Sponsor

**Rs. 35000**

Raffle Sponsor

**Rs. 20000**

Stall Sponsor  
(2 meter by 2  
meter)

**Rs. 15000**

Inserts into  
Delegate Kits

# PARTICIPANTS

”

**Retailers (offline & Online) | Wholesalers & Manufacturers | Jewellers | eCommerce Professionals | MSMEs | Vendors & Service Providers | Startups | Entrepreneurs | Policy Makers | Technology and Solution Providers  
Govt. Agencies | Media Agencies | Consultants  
Venture Capitalists | Angel Investors**

“



# WHY SPONSOR

[ficci-it.com](http://ficci-it.com)



## **PUT YOUR BUSINESS IN THE SPOTLIGHT**

Standing out from the pack of attendees and prominently displaying your products and marketing materials.

## **GET IN FRONT OF YOUR TARGET MARKET**

Take full advantage of this opportunity by making sure to create eye catching, professional signs, marketing materials and product displays that draw attendees to you.

## **GET YOUR BRAND NOTICED**

Featuring your logos, products and material will help shine light on your brand.

## **GIVE ATTENDEES A “TASTE” OF YOUR BUSINESS**

There are no limits to creativity!

## **NEW USERS, NEW CUSTOMERS, NEW BUSINESS**

You can form new business partnerships at events, meet like-minded business professionals in complimentary businesses with which you share the same target market but are not in competition.



Tamilnadu State Council

# thank you!

Made by Team FICCI

RSVP

Rajaram Venkataraman

Convener - Technology Panel, FICCI Tamilnadu

CEO - Navya Insights

[rajaramv@navyainsights.com](mailto:rajaramv@navyainsights.com)

Mobile: 98407-23036