

FICCI E-Commerce Summit 2017

NEXT GENERATION E-COMMERCE - OPPORTUNITIES AND CHALLENGES

@ Hotel ITC GRAND CHOLA, CHENNAI ON 01st DECEMBER, 2017

FICCI E-Commerce Summit 2017 & Exhibition is India's largest E-Commerce summit, which will be the central platform for Producers, Retailers, Distributors, Marketplace, Consumer, Service / Technology / Solution providers for E-Commerce, Consumer Forum, Cyber Crime Team, Govt and the various institutional & Industrial bodies including Micro, Small and Medium enterprises, various institutions focused on Entrepreneurship, Startups and Funding agencies to come together, deliberate, discuss on the huge opportunity ahead as well as discuss the challenges and solutions for scaling rapidly to create more value and growth for everybody in the ecosystem. The Summit with the theme "Next Generation ECommerce - Opportunities and Challenges" will throw light on the emerging paradigms in E-Commerce and showcase the huge opportunity as well as debate on the various issues and challenges plaguing this space.



The conference through its plenaries and panel discussions will raise the issues and challenges concerning the industry. Industry experts & professionals will discuss and share their knowledge and experience in this field. Around 200+ companies providing E-Commerce solutions (Technology & IT, Logistics & Delivery, Security, Marketing & Loyalty, Marketplace, Knowledge & Consulting, Funding & Online Payment Solutions, Printing & Packaging) as well as innovation enablers, educators, MSME's are expected to participate as Sponsors, Delegates, Exhibitors etc. during the event.

WHY eCommerce Summit

E-Commerce is a huge Opportunity growing at the rate of 35% CAGR per annum in India and expected to cross the \$100bn mark by 2020. Internet Access and Smart Phone Penetration is becoming deep and broad enabling more and more digital Consumers to shop online. There are several challenges and issues that have started happening including credit card theft, unauthorized billing in credit card, defective products, delinquency in service promised etc. We want the "Voice of Consumer" heard as well as the various "Security Issues and Challenges" discussed.

More Payment Paradigms are evolving and more and more Sectors have hopped to E-Commerce. People also want to know about the GST and Tax related issues pertaining to E-Commerce. Govt of Tamil Nadu also wants to promote E-Commerce in a big way and would like to make suitable policy changes and remedial measures as needed.

Topics and Discussions



- Potential Opportunities and Scale-up in E-Commerce
- Current Challenges in E-Commerce and Solutions
- Security issues in E-Commerce
- Consumer Awareness, Complaint mechanisms
- Next Generation E-Commerce
- Fulfillment Strategies
- Last Mile Challenge
- Crystal Gazing into the future (2020 and Beyond)
- Indian E-Commerce Situation vis-a-vis leading countries
- Payments and evolving landscape

Why should one attend ?

- Become aware of emerging paradigms and Opportunities
- Network and engage with the E-Commerce Leaders and Ecosystem
- Get enlightened on Innovation in E-Commerce Business Models
- Understand closely as to what is involved in "Entrepreneurship in E-Commerce"
- Walk away with some Strategies and Solutions for scaling the business
- Be conscious of the Security Issues, Challenges and Solutions
- Focus on Consumer Awareness & Rights (Complaint and other redressal mechanisms)
- Make/Close some Deals, Signups, Partnerships and Commerce at the summit
- Showcase to the world, your products, solutions, services at the Exhibition

Supporting Institutions & Professional Bodies

- TANSTIA-FNF
- NASSCOM
- CIOKlub
- SPIN CHENNAI
- VELTECH TBI
- IEEE
- CSI
- PMI
- eWIT
- TIE
- BNI
- TCC
- HCC
- MCCI
- NEN
- ISACA

WHY SPONSOR

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1. Put Your Business in the Spotlight

Standing out from the pack of attendees and prominently displaying your products and marketing materials.

2. Get in front of your Target Market

Take full advantage of this opportunity by making sure to create eye catching, professional signs, marketing materials and product displays that draw attendees to you.

3. Get Your Brand Noticed

Featuring your logos, products and material will be help shine light on your brand.

4. Give attendees a "taste" of your business

There are no limits to creativity!

5. New Users, New Customers, New Business

You can form new business partnerships at events, meet like-minded business professionals in complimentary businesses with which you share the same target market but are not in competition.

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Raffle Sponsor	Rs. 35,000
Stall Sponsor	Rs. 20,000
Inserts into Delegate Kits	Rs. 15,000

Ready to Sponsor ! Ready to Engage with the FICCI's eCommerce Summit 2017 and Exhibition!

Act now as opportunities and slots are limited for this unique GO TO Event

For more information on Sponsorship and opportunities to participate :

Visit: www.ficci-it.com

Want to Exhibit ?

Limited Exhibition Stalls of 2 x2 Metre Available with Company Branding to showcase your products/services. Gain maximum mileage through face to face interaction with delegates, VIP's, Dignitaries, key visitors and key note speakers.

For more information on stall exhibits, please visit our website www.ficci-it.com or call us.

Subscribe to receive notifications and updates on the event!

ecom@ficci-it.com (Subscribe to receive updates on the conference, Sponsorship, stalls etc)

www.ficci-it.com (Conference website including Registrations, Payments etc)

Contact us:

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